

## INFORMATION OFFERING SYSTEM

### ABSTRACT OF THE DISCLOSURE

- 5           An information offering method including: disclosing summary  
information about a designated product via a designated communication line; judging  
whether or not the user reading said summary information disclosed by said summary  
information disclosing step and desiring to read detailed product information about the  
product about which said summary information is disclosed is a user who is permitted to  
10 read detailed information; and disclosing detailed information about the product about  
which said summary information is disclosed, to the user who is judged to be permitted  
to read detailed information by said judgment step.